

REFERENCE DATA

Asset Control



Asset Control is among the foremost reference data management vendors in the market today. It has a well established customer base in Europe and in recent years has gained acceptance in the US as well for its AC Plus licensed solution that addresses data management needs for all market risk, counterparty credit risk, security master, research and corporate actions, as well as global data networking and administration. Asset Control proposed a generic outsourced model for reference data management. This culminated in an alliance with Accenture. The Accenture Managed Reference Data Service, which leverages AC Plus technology, provides reference data management on an outsourced basis promising increased efficiencies and economies of scale.

Ger Rosenkamp, CEO

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